



18th World Olympic Collectors Fair
17-20 May 2012
Zappeion Megaron, Athens

ANNOUNCEMENT

We are proud to announce, and invite you to join us in the 18th World Olympic Collectors Fair hosted by the International Olympic Committee (IOC) and Hellenic Olympic Committee (HOC) on May 17th-20th 2012, in Athens.

The Hellenic Olympic Committee and its Commission for Olympic Philately, Numismatic and Memorabilia, in cooperation with the Hellenic Olympic Academy are pleased to inform you that the Fair will coincide with the Handing over Ceremony of the Olympic Flame by the Hellenic Olympic Committee to the London Organizing Committee of Olympic Games in the Panathenaic Stadium.

The 18th World Olympic Collectors Fair will be hosted at Zappeion Megaron (www.zappeion.gr), a historical monument, the first building in the world to be constructed in order to serve Olympic needs and has always been linked to the Olympic Movement. Zappeion is located at the historical centre of Athens, surrounded by some of the most important buildings & monuments and within walking distance from the Panathenaic Stadium, where the Handing Over Ceremony will take place.

During the Fair, the Hellenic Post will also operate an office in Zappeion.

All participants will receive among other privileges, free accreditation passes compliments of H.O.C., to attend the Handing Over of the Olympic Flame Ceremony on May 17th at the Panathenaic Stadium. They may also visit Athens Olympic venues and historical sites. A limited number of free accreditation passes for VIP seating for the Lighting Ceremony of the Olympic Flame on 10th May in Olympia will also be available for few lucky participants with early bookings. They may also visit the premises of the Hellenic Olympic Committee in Ancient Olympia. (International Olympic Academy).

Olympic Memorabilia Exhibition
“Greece and the Olympic Games: 1894 – 2012”
15-20 May 2012

As part of the Fair, a memorabilia Exhibition will also take place, from 15th to 20th May, where the Hellenic Olympic Committee, Institutions, as well as individual collectors will exhibit memorabilia and items related to Greece and the Olympic Games.

Looking forward to receiving you in Athens,

Dr Petros Synadinos
Chairman

- More details will shortly be available at the Hellenic Olympic Committee web site, www.hoc.gr
- Please note, a limited number of tables will be available. Book yours as soon as possible!





18th World Olympic Collectors Fair



Program

17th to 20th of May 2012, Zappeion Megaron, Athens

Important Note: The Olympic Memorabilia Exhibition “Greece and the Olympic Games: 1894 – 2012” will also take place in Zappeion, on May 15th till May 20th 2012.

Wednesday 16th of May, 2012

09:00 – 11:00 and 16:00 – 18:00 Free tour for all participants at the Panathenaic Stadium, compliments of HOC to the collector’s community.

Thursday 17th of May, 2012

10:00 - 13:00 Registration & set-up of participants stands

13:00 - 14:00 Exclusive trading time for participants

14:00 - 20:00 Show open to general public

17:00 - Grand Opening Ceremony

T.B.A Handing over of the flame in the Panathenaic Stadium.

(Free accreditation passes for all participants)

Friday 18th of May 2012

10:00 - 20:00 Show open to exhibitors

10:00 - 11:00 Presentation of participants’ diplomas

11:00 - 20:00 Show open to general public

12:00 - 14:00 Autograph session with Greek Olympic winners.

20:30 - 23:00 Dinner, official Banquet.

Saturday 19th of May 2012

10:00 - 20:00 Show open to exhibitors

11:00 - 20:00 Show open to general public

Sunday 20th of May 2012

08:00 - 10:00 Free tour for all participants at the Panathenaic Stadium, compliments of HOC to the collector’s community.

10:00 - 18:00 Show open to exhibitors

11:00 - 16:00 Show open to general public

16:00 - 18:00 Dismantling and evacuating of premises

Lodging Suggestions offered by H.O.C. dedicated travel agency, please see ANNEX I

Tours & Sightseeing suggestions offered by H.O.C. dedicated travel agency, please see ANNEX II

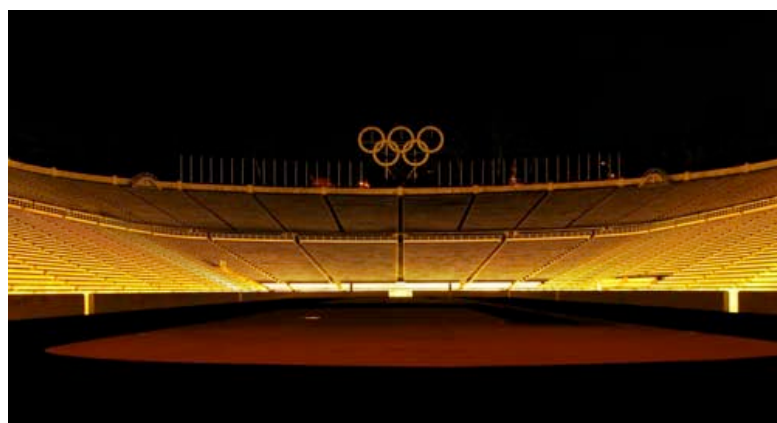




Pictures above: Handing over ceremony Beijing 2008 Olympic Games, in the Panathenaic Stadium.



Zappeion Megaron at night



The Panathenaic Stadium at night



Athens, 18th World Olympic Collectors Fair



Sign-up Form for TABLES & BANQUETS

Please fill out the form completely and send payment with the form as follows:

Registration cannot be accepted without payment!

Mail to:

Hellenic Olympic Committee -

Hellenic Olympic Philately, Numismatic & Memorabilia Commission

52, Dimitriou Vikela Av.

15233 Halandri

Office no 108, 1st floor

PIC: Mrs Anastasia Baleli

e-mail: abaleli@hoc.gr

Or

Send a wire transfer indicating your name at the following bank account:

Acc. Holder: Hellenic Olympic Academy

Bank: National Bank of Greece

IBAN: GR 58 0110 1790 0000 1794 8005 834

SWIFT CODE: ETHNGRAA

Sign-up form can also be sent via e-mail at abaleli@hoc.gr or fax at
+30 2106878940.

**Confirmation of receipt of both sign-up form and payment must be received in order for
sign-up to be complete and valid.**

**Final deadline to register and make payment is March 26th 2012.
Registration is not complete without your payment.**

Note: The Fair will be held in two halls in Zappeion Megaron. Table location for participants will be nominated in two different draws for each hall. Early bookings will be drawn for the first hall. Upon completion of first, a draw for the second hall will follow.

Please book early!



APPLICATION / SIGN UP FORM

Office use Only: Received on _____ Time: _____

Name No1: (please print)

Name No2: (if applicable - please print)

Note: Up to two participants per table.

Address: Street & number

City/State _____

Zip _____ **Country** _____

Phone: _____ **Email address (print)** _____

Signature _____

- Tables at Euros 100 Each, () x 100 = Euros _____

- Name No1 Attending Banquet dinner? (Free of charge, Compliments of H.O.C./I.O.C.)
__ YES __ NO

- Name No2 or extra persons attending Banquet Euros 45 Each, () x 45 = Euros _____

Total cost of all items requested = Euros _____ (Please send payment with form)

- Lodging suggestions: SEE ANNEX I

- Sightseeing suggestions: SEE ANNEX II

1. Table holders should set up on May 17th 2012. If you cannot set up on the dedicated hours of that date, you will have to set up on other days before the show is open for public. You can also use a two-wheel handcart, but nothing larger.
2. No counterfeit, unlicensed, or other product that does not enhance family values can be displayed or sold.
3. At least 75% of the items on your tables must be Olympic.
4. No gambling devices, weapons, alcohol or tobacco is allowed.

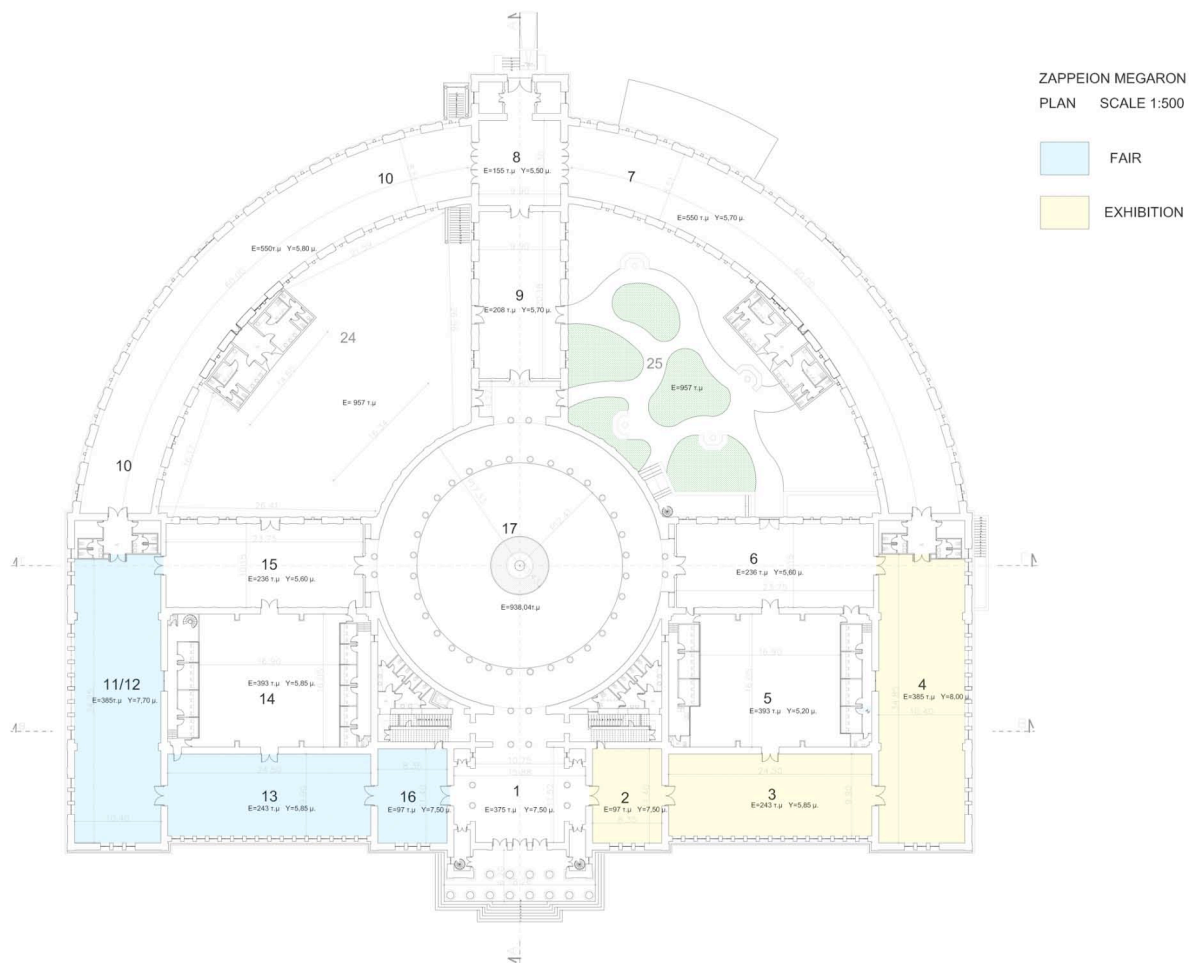
Anyone violating the above rules will be asked to leave with no refund for table costs.
I agree to follow the stated rules above and register for the show:

Name _____ Date _____

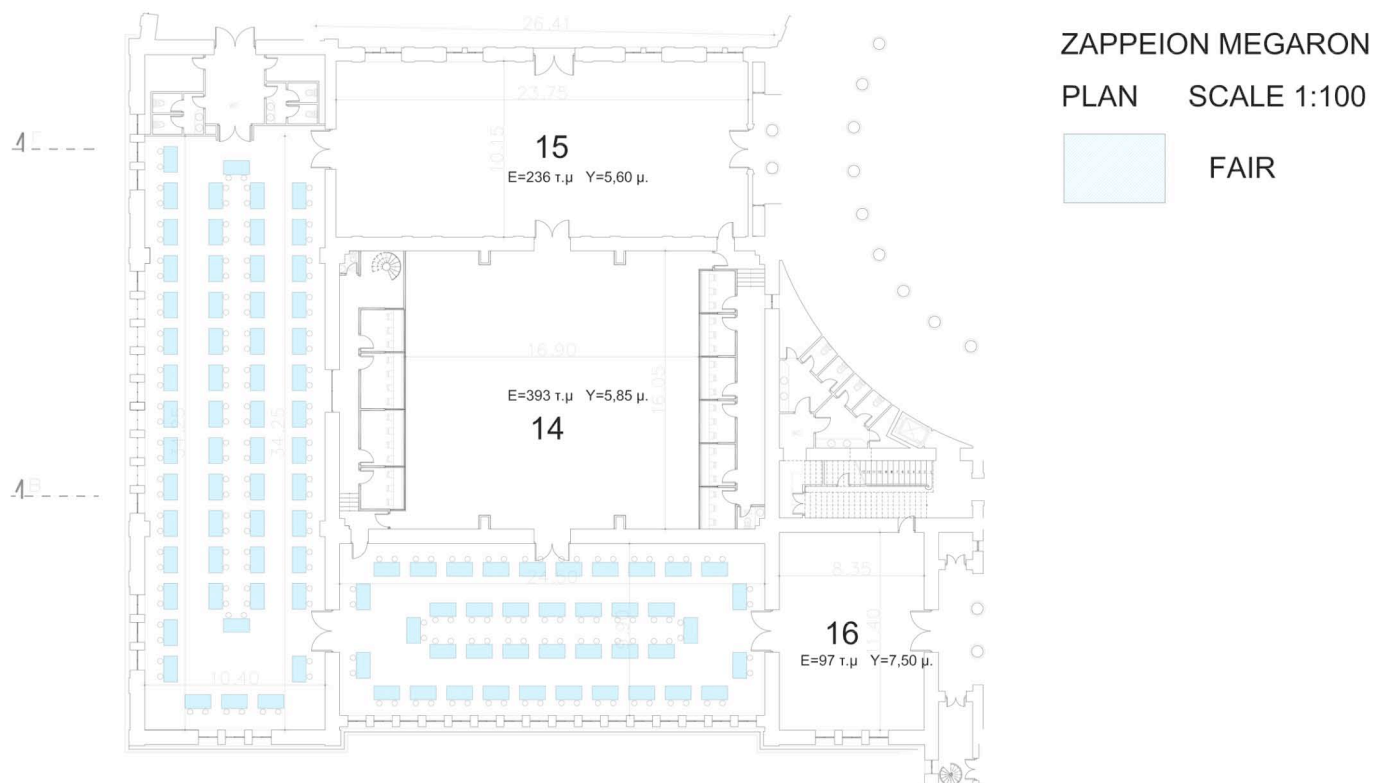
Signature _____

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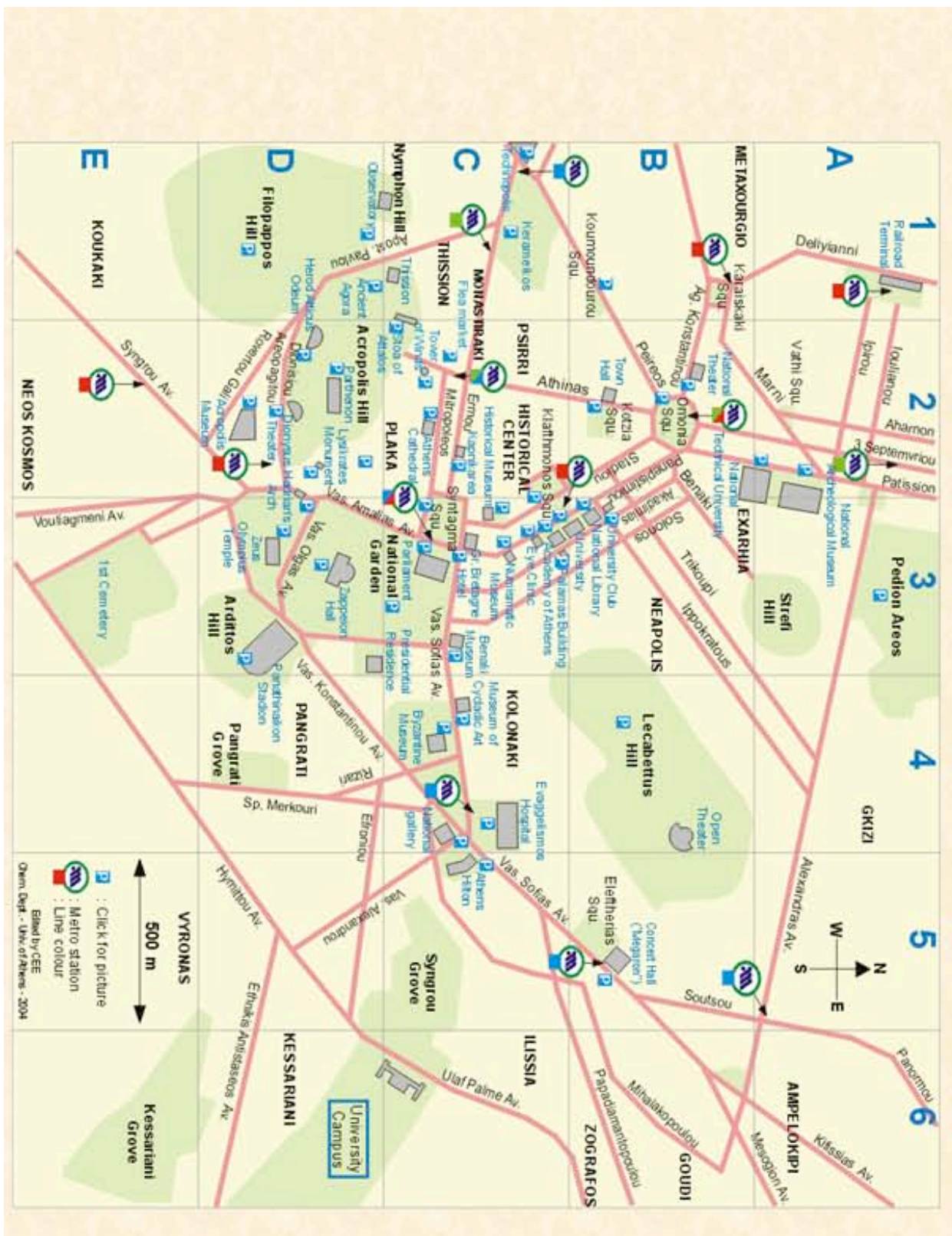
FAIR & EXHIBITION HALLS



FAIR LAYOUT



ATHENS MAP



ANNEX I

(Lodging suggestions by the H.O.C. dedicated travel Agency)

Hotel Central 3*

www.centralhotel.gr

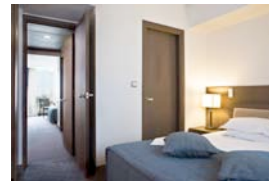


Single Room with Breakfast
Double Room with Breakfast

: 96 €
: 58 € p.p.

Hotel Amalia 4*

www.amalia.gr



Single Room with Breakfast
Double Room with Breakfast

: 140 €
: 75 € p.p.



Hotel New 4*

www.yeshotels.gr



Standard Room Category
Single Room with Breakfast
Double Room with Breakfast
Superior Room Category
Single Room with Breakfast
Double Room with Breakfast

: 145 €
: 80 € p.p.
: 155 €
: 85 € p.p.

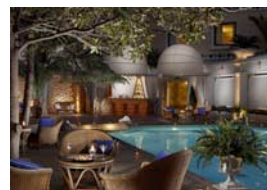


Royal Olympic 5*

www.royalolympic.com

Executive Room Category
Single on Breakfast Basis
Double on Breakfast Basis
Deluxe Room Category
Single on Breakfast Basis
Double on Breakfast Basis

: 150 €
: 75 € p.p.
: 180 €
: 90 € p.p.



*p.p: per person

ANNEX II

(Tours & Sightseeing suggestions by the H.O.C. dedicated travel Agency)

HALF DAY CITY TOUR WITH ACROPOLIS AND MUSEUM

Organized (4.5 hrs) except Monday

Pick up from your hotel and start the half-day tour to Athens. Our expert guides will take you to see the Panathenaic Stadium where the first Olympic Games of modern times were held in 1896 (short stop). Continue and pass by the Presidential residence (ex Royal Palace) guarded by the Euzones in their colorful uniform, the Temple of Olympian Zeus, the Hadrian's Arch, the Parliament and the memorial to the Unknown Soldier, the Academy, the University, the National Library, the Constitution Square (Syntagma). On the Acropolis visit the Architectural Masterpieces of the Golden Age of Athens: The Propylaea, the Temple of Athena Nike, the Erechtheion and finally "the harmony between material and spirit", the monument that "puts order in the mind", the Parthenon. Continue and visit the place where at last the statues found their home and admire the wonders of the classical era: The new Acropolis museum. **Price per person : 65 €**



ATHENS BY NIGHT (daily) organized

Your evening begins with a short panoramic drive through the City Center and at the slope of the sacred hill you will be able to see, admire and photo the illuminated Acropolis. Next you will visit the Museum and discover the divine origin of Ancient Greek musical instruments and enjoy travelling in the hidden paradise of Ancient Greek music history and sounds. Explore the greatest and only collection around the Universe, of more than 60 reconstructed Ancient Greek musical instruments. Then a pleasant walk through the narrow picturesque streets of Plaka, the old city, will bring you at a Typical Greek Tavern where you will enjoy your dinner following a floor show with live music and Greek Folk Dances in traditional costumes. **Price per person : 53 €**

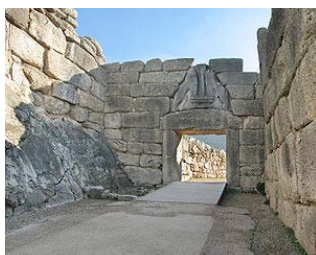


ONE DAY ARGOLIS

Argolis (Full day Tour including lunch, Approx. 10 ½ hours)

Leave by the coastal road along the Saronic Gulf to the Corinth canal, which connects the Aegean Sea with the Ionian Sea (short stop). Drive to Mycenae, the Homeric city of the Atreides, visits the Lion's gate, the cyclopean walls, the royal Tombs. Depart for Nafplion through the fertile plain of Argolis, the picturesque town nestling at the foot of a cliff crowned by the mighty ramparts of the Palamidi fortress. After lunch leave for Epidaurus to visit the Theatre famous for its astonishing acoustics. Return to Athens by the national road connecting Epidaurus with Corinth. Lunch in Mycenae or Nafplion

Price per person : 85 €



MARATHON's MUSEUM

The new museum near Marathon at Nea Makri opened in 2004, just in time for the Athens Olympic Games. Its collection is beautifully curated and includes pottery from the Cave of Pan and artifacts from the Marathon Plain.

In addition to the items from the Marathon area, it also includes a half-dozen dramatic marble statues from the Temple of Isis built by local son Herodes Atticus for his wife, Regilla. This site was recently excavated at the seashore in nearby Nea Makri, on land that had been part of a NATO base. Herodes Atticus is better known as the provider of the theatre bearing his name as a gift to the people of ancient Athens. The museum complex also features a unique new structure built to cover and protect an ancient Cycladic cemetery, a very unusual find so far from the islands. **Price per person : 48 €**



OLYMPIA 2 days /1 night

1st day: Leave by the Coastal Road to the Corinth Canal (short stop). Drive on and visit the Theatre of Epidauros famous for its remarkable acoustics. Then proceed to the town of Nafplion (short stop), drive on to Mycenae and visit the Archaeological Site and the Tomb of Agamemnon. Then depart for Olympia through Central Peloponnese and the Towns of Tripolis and Megalopolis. **Overnight** in Olympia, the Cradle of the Olympic Games.

2nd day: (Breakfast) In the morning visit the Archaeological Site with the Sanctuary of Olympian Zeus, the Ancient Stadium and the Archaeological Museum. In the afternoon return to Athens .

Price per person : Dbl 215 €/ Sgl 238 €



FULL DAY DELPHI

Drive through Boeotia, crossing the towns of Thebes connected with the tragedy of King Oedipus, Levadia and Arachova, famous for its colorful rugs and carpets (stop).

Arrive at Delphi, the center of the Ancient world the navel of the earth – whose prestige extended far beyond the boundaries of the Hellenic world. Visit the treasury of the Athenians. The temple of Apollo and the museum containing such masterpiece of ancient Greek sculpture as the bronze Charioteer and the famous athlete Aghias. Lunch in the modern village of Delphi, return to Athens by the same route.

Price per person : 85 €



HALF DAY CAPE SOUNION

In the afternoon drive to Cape Sounion by taking a drive along the coastal road past the wonderful beaches of Glyfada, Vouliagmeni, Varkiza and countless coves. One has a splendid view of the Saronic Gulf. Visit the spectacular Temple of Poseidon overlooking the Aegean Sea, being the crown feature on the tour of Cape Sounion. Return to Athens by the same route. Organized tour, in luxury coach including English speaking guide, entrances for the Temple of Poseidon. **Price per person : 40 €**



CONTACTS:

For questions or additional assistance please contact:

1) Mrs Anastasia Baleli

Hellenic Olympic Philately, Numismatic & Memorabilia Commission / H.O.C.

Address: Hellenic Olympic Committee
52, Dimitriou Vikela Av.
15233 Halandri
Office no 108, 1st floor

Tel: +30 2106878908
Fax: +30 2106878940

e-mail: abaleli@hoc.gr

For help with accommodation, tours and sightseeing arrangements:

H.O.C. Dedicated Travel Agency,

Dream Travel

5, Lykavitou Athens 10672 Greece

Tel: + 30 211 1050003
Fax: + 30 211 1050015

e-mail: marki@dreamtravel.gr

www.dreamtravel.gr

PIC: Mrs. Anna Marki

SPONSORS:

OPAP S.A., Region of Attica, Efsimon S.A., ISS Security Services (ISS Greece), ERT



UNDER THE AUSPICES OF:

Hellenic Ministry of Education, Hellenic Ministry of Culture and Tourism, City of Athens.



HELLENIC REPUBLIC
Ministry of Culture and Tourism

